

# News Release



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## **BUSINESS BREAKFAST COULD HELP LOCAL BUSINESSES GO FOR GOLD**

**With the London 2012 Olympics and Paralympics fast approaching local businesses are being given the chance to find out more about how they can get involved.**

**Taking place on Tuesday, July 27 from 7.30am to approximately 9.00am the Kesgrave Conference Centre are hosting a business breakfast event providing helpful information about how local businesses can successfully bid for Olympic contracts.**

**As part of the event Adam Baker, Suffolk County Council's Project Manager for the London 2012 Olympics and David Coulson, Senior Executive Olympic and Paralympics Business Support of the East of England Development Agency, will meet local business representatives wanting to find out more about the types of contracts that may be available and how their services could be used.**

**The cost to business representatives wanting to attend the event is £10 and includes a breakfast.**

**Not only will it flag up to businesses the potential projects that may be available but it will also provide an opportunity to network with other businesses in the district and build lasting working relationships.**

**Kesgrave Conference Centre holds a monthly business breakfast event thanks to support from Suffolk Coastal's Economic Development Support Fund (EDSF). The breakfast events are designed to revitalise businesses and local market towns and population centres by helping local businesses keep up to date with legislative changes and developing their business skills.**

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**In staging the Olympics there are expected to be approximately 75,000 contracts available across a wide range of sectors and disciplines amounting to over £6 billion worth of income that local businesses could be involved in.**

**To book your place at the breakfast event businesses please contact Mandy Camilleri, Conference & Business Development Manager, by emailing [conference@kwmcc.co.uk](mailto:conference@kwmcc.co.uk) or by calling 01473 612648 ext 27. Booking early is recommended as space is limited. The deadline is Wednesday, July 21 so that catering arrangements can be finalised. The cost is £10 per person, cheques made payable to KWMCC or you can pay by BAC's directly to the KWMCC bank account. For more details please contact the Conference and Business Development Manager.**

**Ends**